



go beyond on and off



Lighting and Design

Lighting is probably the most overlooked design element in home building and remodeling. While today's home buyers are encouraged to shop for their own light fixtures, the lighting allowances being budgeted—even for higher-end homes—often only cover standard fixtures, in typical configurations, installed in expected locations.

For some homeowners this is enough. But others are left wondering, *why?* Why their great room *lacks a sense of drama*. Why their dining room *feels less than inviting*. Why every day at sunset they watch as their flowerbeds *vanish into night*.

Sadly, there's one common answer: No one actually *designed* their home's lighting. It just happened, right along with the framing, the plumbing, and the drywalling. Lighting may be fundamental to your home's electrical system, but it's also the key component of your home's interior and exterior design. ■

Turn your imagination loose.

Call 800.747.2101, go to www.springfielelectric.com, or visit our Lighting & Design showrooms in Bloomington, Champaign, or Springfield.



Functional Light

As an extension of your home's electrical system, lighting's primary function is to brighten the routine activities of daily life—such as cooking dinner or soaking in the tub.



Aesthetic Light

As a crucial element of your home's design, lighting's aesthetic appeal arises not only from what it illuminates, but also from the form of the fixture itself—and more importantly, from the light it casts.



Design Light

Casting light and understanding how that light illuminates your home—and enlightens your life—is the work of our *lighting designers*. We call it *Lightscaping™*, and our Certified Lighting Consultants will help you bring it home.



Live in a room full of light.

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Lightscaping™

Lighting is the secret to great interior and exterior design. No longer just an assortment of switches, lamps, and ceiling fixtures, today's best lighting designs beautifully illuminate key elements of décor, while also making their own design statement. By combining advanced lighting products with classic design principles, Lightscaping™ adds drama, whimsy, comfort, and value to your home.

Using subtle, functional fixtures, our design professionals will help you build layers of light to create an elegant, welcoming space. The result is a *lightscape* of texture, color, and warmth that casts your home in a whole new light. Whether building your dream home or remodeling a room in your first house, *Lightscaping™* will transform how you see your home. ■



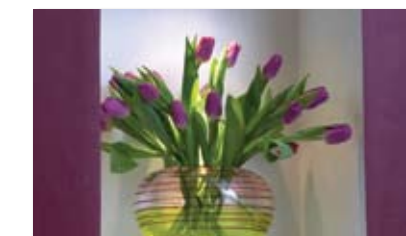
Ambient Lighting

Ambient light is the general light that fills a room creating a sense of overall brightness or dimness. Good ambient lighting is the key to lighting design.



Task Lighting

Task light augments ambient light by focusing on areas where daily tasks are performed. Good task lighting can help routine tasks seem less like chores and more like living.



Accent Lighting

Accent light is less function, more form: Color and shape; shadow and highlight. Done well, accent lighting can create its own drama or it can recede and spotlight a work of art or other design features.



Bright Home, Brilliant Home

Unless there's a power outage, we don't give our home's electrical system much thought. Until recently, we really didn't need to; electrical systems—even in many newer homes—haven't changed significantly in 50 years. But *that's* about to change.

Beyond traditional electrical wiring, beyond even Lightscaping™, is a new generation of brighter, smarter homes. These innovative houses feature computer-based automation designed to control multiple household functions. Things like multi-zoned lighting control; highly efficient heating and cooling systems; whole-house audio and video distribution; secure high-speed ethernet and Wi-Fi networks; even monitors and remote sensors to enhance safety and security around the home.

If you're planning a new home or a major renovation, *now* is the time to meet our lighting designers and technology experts. They'll introduce you to the new world of home automation and control. Plus, they'll work with your builder and electrical contractor to ensure that your *dream* home is also a *smart* home—from design to completion. ■

Go ahead, dream a little.

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Musical Home

Some things never change, like doing your household chores while listening to music turned up loud. Thanks to a whole-house AV system, you can crank it up and rock the house.



Reliable Home

Even the best power companies can leave you cold, disconnected, and in the dark. Take control by keeping the power flowing and the lights on with emergency lighting or a built-in automatic generator, fueled safely and reliably.



Safe Home

Your home is your castle—the place you should feel safe and secure. By equipping your home with carbon-monoxide detectors, smoke alarms, and a home monitoring system, you will.



A Room with a View

Today, home theater is the hottest trend in residential construction and remodeling. And by home theater, we don't mean that off-the-shelf, "home theater-in-a-box" sold at electronics superstores or discount warehouses. We mean an actual *theater* in your home. A place where—with the touch of a single button—*it's show time!* Sound rises to the perfect level, enveloping you. The brilliant, richly detailed picture fills your vision and draws you in. For some, it might be the grand style of a classic old-world movie palace; for others, a sleek media room decked out with the latest technology.

Whatever your dream, we design home theaters for houses that are old or new; modest or elite; small or large; traditional or contemporary. All it takes is a little space—a spare bedroom, perhaps—a modest budget, and your imagination. ■

Experience the wonder of home theater.

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Thin, Flat, and Sexy

You want one. We'll help you select the right one based on your needs. Just look at it, hanging there, like a high-tech work of modern art. Stunning!



Best Seat in the House

Theater-style chairs? Check. Cup holders? Check. Lumbar support? Uh, check. Programmable powered recline? Check. Stadium seating? Check. Body-thumping bass transducer? Okay, that last one's for the gamers and kids—they'll love it!



Hearing is Believing

It swirls around you in the dark, tickling your ears. Then you feel it, something deep inside like a growl, low but growing. Rolling like an ocean wave building, cresting, and crashing.

Light and breezy



Grace and beauty



Finishing touches



The garden path



Art for light's sake



Keeping scary monsters at bay

With locations in Bloomington, Champaign, and Springfield, we're Central Illinois' premier source for quality residential lighting products.

Things have changed since Springfield Electric's first showroom opened in 1954, and so has our name—from *The Lighting Center* to *Springfield Electric Lighting & Design*. But we're still the same family-owned business that opened its doors way back in 1932. We've just grown a little. Today, while the national chains promote their exclusive, smaller house-brands, we continue to offer the largest selection of high-quality, name-brand lighting at competitive prices. Now, with downstate Illinois' largest number of ALA-accredited Certified Lighting Consultants and Certified Lighting Professionals, Springfield Electric Lighting & Design is also your best choice for expert lighting design consultants.

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